



Why Northside should be your calf nutrition partner

As an independent, family-owned business, Northside has built a reputation on personalized service, customized consulting solutions, and world-class calf nutrition products and programs. Below are just a few reasons why Northside is central Wisconsin's leading provider of calf milk replacers, supplements, feed, and other nutrition services.

Dedicated Calf Mill

- Only calf feed runs through our mixer —your assurance of premium quality
- Fully automated facility ensures accuracy and product consistency
- On-site pellet manufacturing for ingredient control and reducing fines

Programs & Service

- Our research-proven calf nutrition programs produce desired results
- Personalized support from our calf specialist attentive to your needs
- Unparalleled product quality you can depend on and trust

Independence

- Our family-owned business leverages technology to drive efficiencies and value
- Integrity in best interest of each operation with tailored solutions to match
- Northside offers contracting and grain banking options

We deliver more than just feed.

We believe comprehensive calf programs cannot be developed in a box. Therefore, we offer a wide range of services competitors don't or can't including:

- Cleanliness audit using an ATP meter
- Creation and revision of calf program protocols
- ADG assessments
- Pasteurizer evaluations
- Colostrum management assessments and trainings
- Passive Transfer of Immunity assessments
- Services are tailored to the needs of the farm and employees
- Extra set of eyes to help manage the ever-changing calf needs
- Bilingual support that helps assure clarity

Research and resources

Our calf products, add world-class feed technologies proven by research conducted at the Nurture Research Center™ (NRC). The NRC is a calf research facility dedicated to furthering the understanding of calf management and nutrition. Research from the NRC facility has contributed to more peer-reviewed calf publications than at any other commercial, university or government facility.



Quality inputs for quality feed.

Our independent business structure allows us to hand-pick inputs, establish our own manufacturing best practices, and provides effective, customized solutions for customers:

- High quality in house pellets
- Offer a wide variety of floor-stock options
- Farm-specific custom mixes available as needed
- Proven feed technologies help ensure growth and efficiency





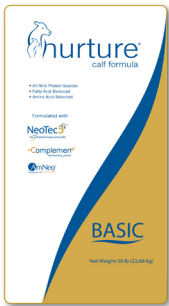
Colostrum Replacer

Genesis® Multi is a highly concentrated colostrum product from first and second milkings to optimize potency. Genesis Multi is easy to mix and each scoop of provides 50 grams of globulin protein.



Milk Replacer Programs

Our milk replacers are formulated with your calves in mind. Using technologies like Neotec5g, AmNeo, Complement, Celmanax and Bovatec allows us to provide high quality products with a focus on growth and disease prevention.



Nurture Basic 20/20

For producers seeking traditional performance, earlier weaning, and reduced feed costs. Nurture Basic outperforms other standard milk replacer formulations through the inclusion of milk replacer additive technologies.



Nurture Professional 24/17

Optimizes the amount of protein with amino acid supplementation resulting in the most cost effective choice for calf growth.

Custom milk replacer options are available if requested.

Whole Milk Program

Nurture Milk Balancer

Milk balancers are designed to supply more protein than fat to create a more favorable protein:fat ratio in the final product. Our milk balancer is fortified with essential vitamins and minerals that are lacking in whole milk, contains the same technologies as our milk replacers, and serves as a source for coccidiostats and larvicides.

Nurture Milk Supplement

Our milk supplement is designed to supply essential vitamins and minerals without changing the total solids of whole milk. It also contains a good source of coccidiostats, larvicides and Neotec5g.



Fatty acid technology for improved immune function and growth, plus 3 growth factors

- Enzyme for increased digestibility
- Molecule for enhanced absorption
- Element for improved metabolism.



Amino acid balancing pack for better performance



A concentrated blend of functional milk proteins containing many of the components of maternal colostrum



Celmanax, yeast product that helps with gut health

Calf Electrolytes

Proper hydration and metabolic balance are critical for helping calves reach their potential. HydroCalf™ is an absorbable blend of electrolytes that help keep your calves in balance and prospering.



Consult with your Northside Calf Specialist for all feeding recommendations.



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